



BASKETLOVERS REPORT

Deliverable 3.1 31 July 2025

Location: València-Spain & Serres, Greece

Project Number: 101134658

Introduction

One of the main challenges in promoting gender equality in sports is ensuring the active participation of women, not only as spectators but as protagonists on the court. Within the **BasketGirl** Erasmus+ Project, developed by **Club Baloncesto Benetússer** and **Panserraikos** with the guidance of **EISKDH**, public events play a vital role in addressing this challenge.

These events are not just opportunities for visibility—they are platforms for empowerment. By organizing open training sessions, community tournaments, and inclusive workshops, the project aims to break down social and cultural barriers that often prevent young women from taking part in sports like basketball. Public events create safe and supportive environments where girls can discover their talent, build confidence, and connect with positive role models.

Moreover, involving families, schools, and local institutions in these activities strengthens community support for women in sports. It turns basketball into a shared experience—something that unites rather than divides.



Ultimately, public events are essential to making participation in basketball both visible and accessible for girls and women. Through BasketGirl, we are not only teaching basketball skills; we are fostering inclusion, equality, and a long-lasting passion for the game.

Dates and participants

València Saturday, MARCH 8th, 2024 WOMEN'S DAY

Participants, 36 people:

- 13 kids under 7
- 16 kids under 12
- 7 coaches

See the video [here](#):

https://drive.google.com/file/d/19WnYciKCVCKQZNB3_GYY_fTKCoqp3_Hq/view?usp=sharing



Outcomes and Future Actions

1. Outcomes:

Through the implementation of the BasketGirl Erasmus+ Project, we have achieved a stronger local awareness of the importance of promoting female participation in basketball. Pilot activities and public events have helped identify barriers and opportunities for inclusion, and initial collaboration with local actors has set the foundation for long-term impact. Moving forward, we aim to expand the reach of these actions by creating a sustainable network of stakeholders committed to gender equality in sports.

2. Local Action Plans:

Our local action plans focus on increasing access to basketball for girls and women through inclusive programming and community partnerships. In the next phase, we will work closely with neighborhood associations, Fallas community centers (casales falleros), the local governments of Benetússer and Serres, and schools to co-design activities that reflect the community's identity and needs. These actions will include open basketball days, awareness campaigns, and inclusive coaching programs led by female role models.

3. Strengthening Collaboration:

We believe that collaboration is key to sustainable change. By building stronger ties between sports clubs, educational institutions, cultural organizations, and local authorities, we can ensure that the message of inclusion reaches every corner of the community. Regular meetings, shared



planning, and joint events with the city councils, schools, and civil society groups will become central to the project's strategy.

4. Community Engagement:

The involvement of the local community is essential to foster a real cultural shift. By engaging families through schools, mobilizing support from traditional cultural spaces like *casales falleros*, and encouraging neighborhood associations to support female-led sports initiatives, we aim to create a social fabric that values and promotes women in basketball. Our goal is not only to increase participation rates, but to build a community that truly supports equality in and through sport.

SOME PICTURES OF THESE DAYS



ERASMUS
BASKET
GIRLS

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8^{de} MARÇ

Programació d'activitats · Benetússer

DEL 27 DE FEBRER
AL 26 DE MARÇ DE
2024

Del 19 de febrer al 8 de març

Tallers coeducatius de consciència corporal i diversitat dirigits a l'alumnat de 5é i 6é de primària dels centres educatius. Organitza: Regidoria d'Educació.

Dimarts 27 de febrer

· 09.45 h > Excursió 'Camins en femení'. Recorregut per València sobre la vida i obres de dones referents que van trencar amb els rols socials establerts. Amb eixida en autobús des de Benetússer. Inscripció prèvia. Organitza: Regidoria d'Igualtat.

Divendres 1 de març

· 10.30 h > Gestió del talent femení: Dones, directives i majors UDP. Acte de reconeixement a la labor de les dones directives en les associacions de Majors d'UDP en el CC El Molí. Organitza: Associació Local Democràtica de Persones Jubilades i Pensionistes amb la col·laboració de les Regidories d'Igualtat i Cultura.

· 19.00 h > Lliurament Premis Clara Campoamor a l'Agrupació Socialista de Benetússer. Organitza: PSPV Benetússer.

Diumenge 3 de març

· D'11 a 12.30 h > Taller d'apoderament i autodefensa personal dirigit a l'adolescència al CCR Els Escalons. Organitza: Club d'esgrima La Robera Sala d'Armes.

Dimarts 5 de març

· 19.30 h > Lectura de poemes de Versos al Viento en el CCR Els Escalons.

Dimecres 6 de març

· 18.00 h > Monòleg 'Soc hiperactiva' de Pepa Cases en el CC El Molí. Entrada gratuïta amb reserva. Organitza: Regidories d'Igualtat i Cultura.

Dijous 7 de març

· 17.00 h > Taller de consciència emocional 'L'univers de Frida Kahlo'. Organitza: Regidoria d'Igualtat amb la col·laboració de l'alumnat de l'EPA.

Divendres 8 de març

· 12.00 h > Dia Internacional de les Dones. Acte institucional amb lectura de manifest a la plaça de l'Ajuntament.
> Mostra dels treballs realitzats per al Fanzine Escolar 8M. Organitzen: Regidoria d'Educació i centres educatius.

· De 17.30 a 19.30 h > Jocs al carrer i taula informativa sobre el projecte Erasmus+ BasketGirl a la plaça Sant Sebastià. Organitza: Club Bàsquet de Benetússer.

· 19.00 h > Manifestació 8M a València amb eixida des de la Porta de la Mar.

· 20.00 h > Cinema 'Pobres criatures' al CC El Molí. Entrada: 3€

Dissabte 9 de març

· De 8.00 a 15.00 h > Torneig Jocs Taronja 8M al Poliesportiu Municipal.

Organitza: Club d'esgrima La Robera Sala d'Armes

· 19.00 h > Teatre 'Divorciadas, evangélicas y vegetarianas' al CC El Molí. Organitza: Grup de Teatre Els Escalons.

Diumenge 10 de març

· 17.00 h > Cinema 'Pobres criatures' al CC El Molí. Entrada: 3€.

Dissabte 16 de març

· 18.30 h > Lliurament de premis a les Falles més Igualitàries, diverses i inclusives de Benetússer a la plaça de l'Ajuntament

Dimarts 26 de març

· 17.30 a 19.30 h > Taller d'autodefensa i autoestima per a dones a l'Espai Jove. Organitza: Regidoria de Joventut.



2n FANZINE 8M

Accedix al contingut a partir del 8 de març escanejant el codi QR >



www.benetusser.es



Ajuntament de Benetússer





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TROBADA BALONCESTO FEMENINO

JUEGOS, CONCURSOS,
REGALOS, MERIENDA Y MUCHO...
BALONCESTO!

**Plaza San Sebastián
Benetússer**

Viernes 8 de marzo de 2024
17:30 a 19:30



**ACTIVIDAD ABIERTA
A TODO EL PÚBLICO**

**¡NO TE LO
PIERDAS!**

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Serres Panserraikos

Panserraikos – MGS Basketball Events

1. David Ingram Basketball Camp – Serres (30 June – 2 July 2025)

- **Organizers:** Regional Unit of Serres, MGS Panserraikos, Ikaroi Serres, with support from the Municipality of Serres and Deputy Governor Spyropoulos.
- **Location:** Indoor gymnasium of Serres (provided by local authorities).
- **Participants & Activities:** Intensive training sessions with renowned coach **David Ingram**, including skills development, drills, and motivational activities.
- **Outcomes:**
 - Strengthened collaboration between sports clubs and local/regional institutions.
 - Youth athletes gained inspiration and advanced basketball skills.
 - Positive community visibility through strong media coverage and photo reportage ([source](#)).
- [Link with photos](#)

2. Panserraikos Summer Basketball Camp – Serres (5 Days, July 2025)

- **Organizers:** Coaches of **MGS Panserraikos Basketball**.
- **Duration & Structure:** **5 full days** of training and activities.
- **Participants:**
 - **18 Panserraikos trainers**
 - **120 boys**
 - **40 girls** (active athletes of Panserraikos)
- **Activities:**
 - Daily basketball drills and technical skill development.
 - Team-building exercises and group competitions.
 - Inclusive training sessions promoting equal participation of boys and girls.
- **Outcomes:**
 - Provided a large-scale training platform that engaged **160 young athletes**.
 - Reinforced Panserraikos' role as a **basketball hub in Serres**.
 - Promoted **gender equality** by ensuring strong female athlete participation.
 - Strengthened the bond between athletes and coaches, fostering long-term club loyalty and growth.
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[Link with videos and photos](#)